



Networking Arguments: Rhetoric, Transnational Feminism, and Public Policy Writing (Pitt Comp Literacy Culture)

Rebecca Dingo

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Networking Arguments presents an original study on the use and misuse of global institutional rhetoric and the effects of these practices on women, particularly in developing countries. Using a feminist lens, Rebecca Dingo views the complex networks that rhetoric flows through, globally and nationally, and how it's often reconfigured to work both for and against women and to maintain existing power structures.

To see how rhetorics travel, Dingo deconstructs the central terminology employed by global institutions—mainstreaming, fitness, and empowerment—and shows how their meanings shift depending on the contexts in which they're used. She studies programs by the World Bank, the United Nations, and the United States, among others, to view the original policies, then follows the trail of their diffusion and manipulation and the ultimate consequences for individuals.

To analyze transnational rhetorical processes, Dingo builds a theoretical framework by employing concepts of transcoding, ideological traffic, and interarticulation to uncover the intricacies of power relationships at work within networks. She also views transnational capitalism, neoliberal economics, and neocolonial ideologies as primary determinants of policy and arguments over women's roles in the global economy.

Networking Arguments offers a new method of feminist rhetorical analysis that allows for an increased understanding of global gender policies and encourages strategies to counteract the negative effects they can create.

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