



Sports Journalism: Context and Issues

Raymond Boyle

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Sports Journalism: Context and Issues Raymond Boyle

"Boyle's study is essential reading for all students, teachers and researchers of sports journalism."

- *Journalism*

"Very clear and accessible, addressing key and complex issues in a plain and clearcut way."

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Across all media; print, broadcast as well as online, sports journalism has come to occupy an increasingly visible space. This book looks at the institutional, cultural and economic environment and provides an invaluable overview of contemporary sports journalism across all media forms. The book:

- Situates sports journalism within the broader historical, economic, technological and cultural contexts.
- Examines the commercialisation of sport and the impact this is having on sports journalism.
- Looks at the relationship between PR and journalism.
- Considers the gendered nature of the industry and the impact of digital technology on professional practice.

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