



Cross-Cultural Management: Essential Concepts

David C. Thomas, Mark F. (Frederick) Peterson

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Cross-Cultural Management: Essential Concepts, Third Edition by David C. Thomas and Mark F. Peterson examines cross-cultural management issues from a predominantly psychological perspective. As opposed to being country specific, this book focuses on the interactions of people from different cultures in organizational settings. The approach used is to understand the effect of culture in a way that can then be applied to a wide variety of cross-cultural interactions in a number of organizational contexts. Extensively revised and updated, this Third Edition extracts key concepts on management from a cross-cultural perspective and condenses them into an accessible tool for both students and teachers alike.

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