



# **The Principal's Guide to a Powerful Library Media Program: A School Library for the 21st Century**

*Marla W. McGhee, Barbara A. Jansen*

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A campus administrator looking to improve an existing library media program or create a new one. A teacher or librarian seeking the principal's support for establishing a more effective program. A university professor requiring the foundation for a curriculum to instruct preservice librarians and campus administrators. In each of these scenarios, *The Principal's Guide to a Powerful Library Media Program* can provide relevant background information, clear guidance, and tangible techniques.

This unique text draws on professional literature, research, site visits, interviews, and the coauthors' collective years of experience to help principals be effective practioners, and to facilitate full comprehension of the far-reaching benefits a successful library media program has on the entire campus. The anecdotes and insights on best practices illustrate the principal's role in managing and facilitating the library media program—including hiring, budgeting, scheduling, and professional development. The methodology of "GEAR"—Gather information, Establish goals, Apply strategy, and Reflect—is championed throughout the book.

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