



# **LinkedIn: 30 Highly Effective Strategies for Attracting Recruiters and Employers to Your LinkedIn Profile**

*A. J. Robbins*

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# LinkedIn: 30 Highly Effective Strategies for Attracting Recruiters and Employers to Your LinkedIn Profile

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Most working professionals will have already heard of the LinkedIn social network. What most people are unaware of, however, is the power of the platform itself. If used correctly, you can be working for your dream company in no time at all.

Fortune 500 companies recruit directly from LinkedIn, as do recruiters and hiring managers. This is testament to the power of the platform and the reason why you need this book.

Many people underestimate the power of LinkedIn, but with these strategies, you will get the recognition you deserve and land the job of your dreams!

In this book, you will learn:

- Keyword optimization
- How to use your "connections" to find a job
- Attracting the attention of directors, CEOs, and recruiters
- Making new connections
- The LinkedIn job board
- Using your alumni to your advantage, and much more!

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