



Agile Change Management: A Practical Framework for Successful Change Planning and Implementation

Melanie Franklin

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The concept of agile working has been adopted by many organizations that recognize the need to respond quickly and easily to new opportunities in a world of complex and continuous change.

Agile Change Management offers best practice advice for planning and implementing change projects. Concrete tools help deliver projects successfully and realize benefits earlier on in the process.

By emphasizing and encouraging collaborative practices, the book illustrates how to build trust, influence and motivate others, and create a roadmap that outlines all the processes, activities and information needed to manage any type of change initiative. With advice for creating the right environment for change the book explains: who should be involved at each stage in the life style cycle, what tasks need to be completed at each stage, the concept of change in both large scale transformational programs and micro-level business projects, and the needs and benefits behind change strategies.

Along with a practical toolkit of materials available both online and in the book, *Agile Change Management* is essential reading for anyone who wants to develop the competencies of an effective change manager working in any project or program.

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