



Ethical Issues in the Communication Process (Routledge Communication Series)

J. Vernon Jensen

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A rapid and widespread growth of interest in applied ethics is occurring today not only in the United States, but around the world as well. Academia both reflects this and is a leader in the movement. The field of speech communication shares in this increased sensitivity to ethical concerns. Students and the general public are looking for thoughtful analyses and guidance in all areas of communication. Ethical concerns relative to mass communication have been the subject of a number of books, but only a very few cover the entire scope of communication to include interpersonal, intercultural, organizational, small groups, and public speaking. This book tries to fill that need by discussing ethical concerns as they emerge in the areas of the communication process -- the communicator, the message, the media, the audience, and the situation.

The speech communication field now has a need to digest and synthesize the existing research findings and the general literature in the field and in related humanities and social science works into a coherent and nontechnical discussion. This volume explores the most up-to-date materials to provide just such a synthesis. An extensive bibliography at the end of the book gives readers the sources on which the book is based, and offers ample avenues for further personal exploration. The book should provide meaningful food for thought as readers grapple conscientiously with the many everyday decisions made in communication transactions, and in evaluating the communication of others.

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