



Fordismi: Storia politica della produzione di massa (Studi e ricerche) (Italian Edition)

Bruno Settis

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Il concetto di fordismo è venuto a designare di volta in volta un apparato di norme e criteri per l'organizzazione scientifica del lavoro, di tecniche per la produzione di massa, una cultura organizzativa della grande fabbrica, un processo omogeneo di governo della società industriale, fino a definire il compromesso sociale del secondo dopoguerra. Partendo da Henry Ford e arrivando a Gramsci, attraverso esperienze come quella italiana, francese e sovietica, il volume propone una complessiva storia comparata del fordismo, o meglio delle diverse idee e pratiche del fordismo che hanno permeato economia e politica nella prima metà del Novecento.

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